

Taylor Reilly

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Professional Experience

Angell Expeditions | Redford, TX

Lead River Guide | September 2021 - Present | Contract | Seasonal

- Collaborate with public land agency staff to follow all National Park and TPWD rules and regulations for the purpose of providing lead guidance up to 50 clients per month on the Rio Grande & Devils River in West Texas.
- Operate safely, responsibly, and efficiently in remote and hard-to access areas leveraging technical and subject-matter expertise to navigate extreme weather, high-risk/high-stress, and unpredictable situations
- Prioritized health and safety during the management of company operations and logistics, up to 8 river guide staff, collateral equipment, supplies, and maintaining and improving facilities, watercraft, and transport vehicles
- Provide field GPS and GIS mapping and navigation services alongside nature and heritage interpretation, educating "Leave No Trace" while promoting environmental stewardship
- Provide contract photo and video content production and consulting for company digital marketing and advertising
- Wilderness Advanced First Aid 01/2022 - CPR Certified

Independent Contractor | Austin, TX

Creative Content Producer & Digital Strategist, Outdoor Industry | May 2013 - Present

- Provide creative professional services to 5-10 clients per year, focusing on the tourism industry, local businesses, and outdoor recreation and conservation in the delivery of full-service Creative Content Production, Photography, Videography, Copy, Writing, Marketing Strategy, Digital and Social Media Marketing, Asset Management, R&D.
- Showcase highly developed skills in Geographic Field Research & Analysis, GIS, Geodata Management, and in-depth knowledge of Outdoor Recreation, Natural Resources, and Land Management
- Prioritize data management and accurate documentation of portfolio and assignments, utilizing relationship building skills to troubleshoot and identify opportunities to improve while striving 100% for client satisfaction

OM Digital | Los Angeles, CA

Director of Operations, Head of Production | March 2017 - March 2019

- Directed experiential marketing agency with 20 global associates, promoting positive communication between internal departments, executive team, creative director, sales, project managers, and cross-functional teams
- Prioritized the refinement of SOPs, communication channels, infrastructure logistics, equipment management, employee handbook, and product guides, contributing to team-wide company growth initiative projects
- Managed up to 10 experiential production and operations staff across Los Angeles, New York City, Stockholm, and select remote locations, overseeing project management for 30 high-end corporate clients in diverse industries
- Provided photography, videography, lighting, set and digital production, R&D, design, engineering, and construction

LVTD Design | Denver, CO

Installation Project Manager | October 2015 - July 2016

- Project managed 12 interior and exterior installations related to construction, carpentry, and metal fabrication, communicating and collaborating with 10 client teams, architects, contractors, and artisans
- Followed occupational health & safety protocols for operation and management of large carpentry, milling, and metal fabrication equipment, maintaining a clean, organized, and compliant company culture
- Served as company photographer, working toward refining aesthetic design and Quality Control to achieve a high standard of excellence in client satisfaction

Magellan GPS | Los Angeles, CA

Associate Product Manager | October 2014 - June 2015

- Produced, managed, and developed 4 domestic and global GPS products for B2B and B2C outdoor lines, performing market research, R&D strategy, and brand management with executive team and global partners
- Managed overseas manufacturing in China and global markets, including shipping logistics, field testing 4x4 GPS for hundreds of miles and hundreds of hours of driving across testing tracks in Southern California and Moab, UT
- Utilized excellent interpersonal communication skills, building professional relationships and boosting customer service satisfaction while producing and directing commercial advertising in photo/video campaigns

Hydraulx | Los Angeles, CA

Studio Assistant | May 2014 - November 2014

- Served as production studio assistant, contributing to facilities management for a company of 50 associates
- Consulted for high-angle ropes rigging and wilderness survival, for television production.
- Demonstrated ability to work well in a fast-paced and dynamic environment, using clear and solid decision-making

PacoTech | Austin, TX

Project Manager | June 2011 - May 2013

- Served as project manager for information and records management projects managing up to 6 people
- Developed processes, protocols and digital solutions for information and records management for 3 clients
- Worked in an organized, efficient, and timely manner successfully completing projects independently and a team

Red Bull North America | Austin, TX

Marketing Event Logistics Coordinator | March 2007 - July 2013

- Marketed and coordinated logistics for events in excess of 80K attendees, collaborating with venues/vendors
- Innovated in the creation of on-site construction techniques, executing within all prescribed deadlines
- Prioritized OSHA compliance in high-stress/high-risk tasks, efficiently and safely transporting all infrastructure

Rock-About, Inc | Austin, TX

Lead Rock Climbing Guide | Company Manager | May 2005 - July 2011

- Guided and instructed 1-100 clients a day on rock climbing and backpacking trips with emphasis on safety, teamwork, hands on skills, trust, leadership & interpretation of the geography of the region in Texas
- Managed company marketing, booking, calendar, equipment while managing up to 6 climbing guides
- Collaborated with public agency staff to follow all Texas State Parks rules and regulations

Additional Experience

Whole Earth Provision Company | Outdoor Retail Sales Associate & Equipment Specialist, **US Forest Service/Sequoia National Forest** | USFS Forest Ranger, **High Angle Solutions Rigging & Rescue** | High Ropes Rigger & Consultant

Core Competencies

Operations Specialist, Expeditions, Sales, Adventure, Detail-Oriented, Written and Verbal Communication, Problem-Solving, Social Media, Organization, Prioritization, Customer Service, Flexible, Strategic Thinking, Personable, Confident, Interpersonal Relationship Building, Close/Distance/Peripheral Vision, Fitness, Data Entry, Responsive

Technical Skills

Mac, iOS, Android, Microsoft, Google Workplace, MS Office Suite, Adobe Creative Suite, Photoshop, Lightroom, Asana, Harvest, Slack, Dropbox, iCloud, UI/UX, GIS, ArcGIS, OpenStreetMap, Mapbox, GeoDB, POI-DB, Cartography

Education/Certifications

Bachelor of Science in Geography, Texas State University

US Forest Service Wilderness Ranger, Sequoia National Forest - SCA / Americorps Internship (Summer 2009)

Environmental Interpretation Certification (2010 - Present)

Wilderness Advanced First Aid (WAFSA) (January 2022 - January 2025)

American Sailing Certification 101-106 (May 2021 - Present)

OSHA 10 (June 2021 - Present)

Community, Volunteer, and Added Experience

Extensive Community, Volunteer, and Added Experience - including but not limited to Civic Improvements, Disaster Relief, Population Health, Off-Road Driving/Mechanics, Boating, Outdoor Trail/Hunting, Rock Climbing & Mountaineering, Construction & Fabrication, GIS & Geographic Field Methods/Competencies, Photography, Videography, & Production, Digital Marketing (*details provided upon request*)